

Unity of the Valley Fundraising Event 2009

Part of Our Vision for Unity of the Valley 2009-2010

This facility is our spiritual home on planet earth. Unity of the Valley has been in this location for more than 40 years. A great deal of love, energy, and investment has gone into the creation of what we have...starting with the original building- an old gutted pie factory, then the bookstore space and foyer were added, then the landscaping, then the sanctuary space was added, then the new two story wing, some years later the new kitchen and on and on. Let's be grateful for all the generous and giving individuals who over the years have made this possible....many of those who have helped to bring all these wonderful changes to life over the years are still present in our spiritual community. Thank you! Thank you! Thank you!

So, we keep going to do what is to be done by us to bring Divine Love and Beauty into manifestation at Unity of the Valley.

We are introducing to all of you a new, exciting fundraising project. It has been about 4 years since we had a significant fundraising project- which was for our new kitchen and soundproofing the first floor ceiling of the Fillmore Wing. That has added much to our enjoyment of this spiritual community. We enter into this new experience in a spirit of fun and cocreative possibilities.

Why now?

Several things of significance are now needing immediate attention and these are listed in order of priority.

1. **A New Sign!**--Our sign on Hilyard St is ready to come down (if not fall down) and has served us very well for 20-25 years. It's time to replace it and shine our light and communicate our love for Unity to all those who pass by.

2. **A New Logo and Tag Line!**--The logo we have had for many years is the same as the logo for the International Association of Unity churches. Consistent with our mission to bring the Unity message to more folks in Eugene, we are ready to have a logo that truly uniquely represents Unity in Eugene so that when it is seen it captures the spirit of Unity in western Oregon. The tag line is a short phrase or several sets of words that summarize and capsulize who we are and our essential message and spiritual teachings, a message and teachings that will resonate with those yearning for a spiritual community like Unity.

Everyone will be provided a way to participate in the sharing of ideas and visions for both the logo and tag line.

Both the new logo and tag line will be on the new sign as well as on all our print materials and our website and electronic communications.

3. New Sound System Components!--We have a sound system with key components that are simply either worn out, irreparable or consistently break down. It's time to replace them. We want to provide the best possible Sunday services without the distractions of sound glitches.

4. Paint the Sanctuary! It was only 3-4 years ago that the sanctuary was painted with good intentions. Let's be honest...the wall colors simply do not work. They do not harmonize with the other colors in the room and don't support our intention to create on every level truly uplifting and healing experiences in this sacred space. So, the sanctuary is to be painted new colors that will harmonize well with the carpet and chairs and add beauty and life to your experience!

Also, we anticipate at a near future date that we will be reupholstering the sanctuary chairs. Reupholstering is not an aspect of this fundraiser. The chairs are almost 20 years old and faded, but the frames are in very good condition. When selecting the paint colors, samples of new upholstery will be brought into the paint selection process, so that when we eventually do the reupholstering everything in the room will harmonize well.

On the wall...is the visual display created by Leslie Maguire---thank you Leslie---. The project has two overall objectives:

- One, to fulfill the four needs described above
- Two, to help resupply our operating reserves which dropped during the summer

These two objectives will support one of our overall goals for 2009-2010 which is "Facility and Financial Well Being" for Unity of the Valley.

We've gotten some dollar estimates on costs for these three aspects of the project. Based on these estimates and the need to resupply the operating reserves, the amount we are setting forth to raise is \$15,000-\$25,000. Our vision is to raise the full amount- \$25,000 which will allow us to complete all three projects and resupply the reserves. Once we reach at least the \$15,000 level, we can order a beautiful new sign, and create the logo and tag line with the help of a professional who will put it in final form.

As the flow of monies continues toward the \$20,000 level then we finish the sound system project and begin to pull together the painting project and the \$25,000 level will insure completion. Whatever monies remain after the completion of all four projects, will then flow into our operating reserves.

We affirm and believe that even in these times of financial uncertainty that there is enough love, substance, and supply to provide the funds necessary to fulfill our responsibilities as loving caretakers of this facility and as empowered participants in this unique spiritual community.

Thank you for being here!